

# Footfall Report for: St Helier, King Street

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
St Helier, King Street	-42.8%	-7.4%	-26.9%	-11.0%	-0.2%	-2.4%
South West	-67.5%	-7.0%	-61.6%	-6.1%	-2.8%	3.2%
UK	-69.8%	-4.4%	-65.3%	-2.9%	-5.2%	1.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Helier, King Street for the last 52 weeks is 4,915,484 which is 45.5% down on the previous year.

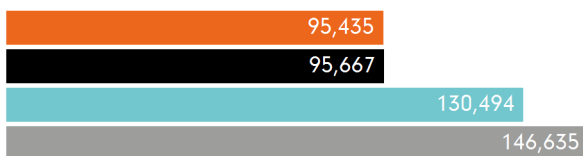
The total number of visitors for the year to date is 701,548 which is 42.8% down on the previous year.

The total number of visitors to St Helier, King Street in week commencing 1 March 2021 was 95,435.

The busiest day in week commencing 1 March 2021 was Saturday with 20,339 visitors.

The peak hour of the week was 14:00 on Saturday 6 March 2021 with footfall of 2,705.

## Footfall by week

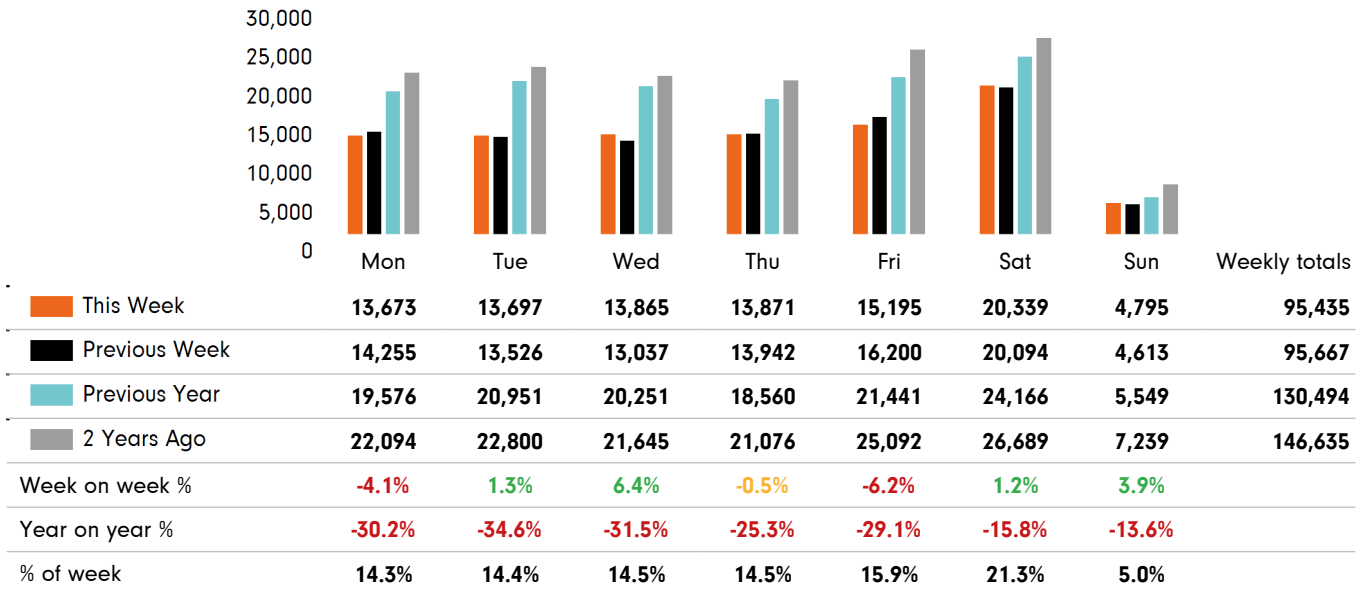


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

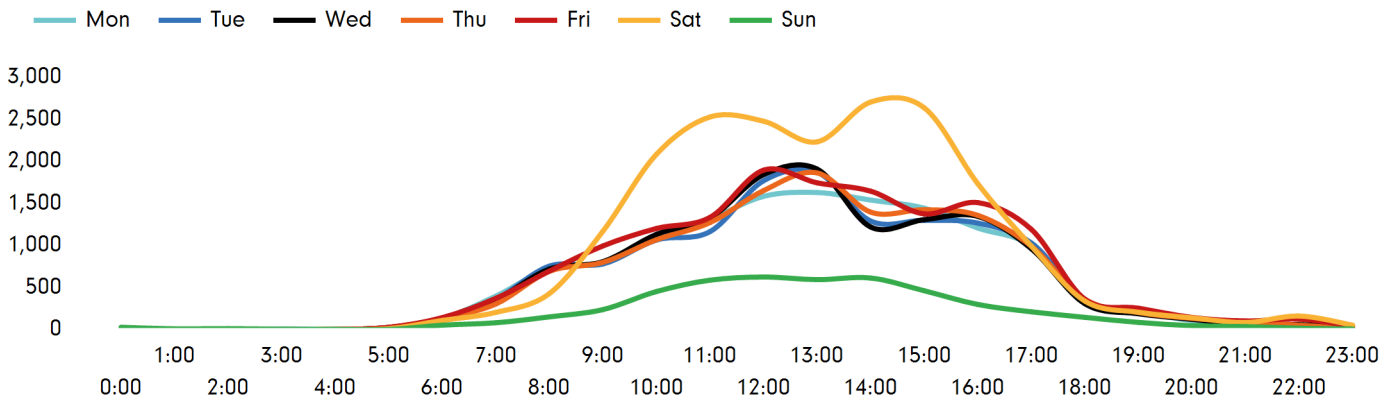
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	11°	12°	10°	10°	7°	7°	7°
Previous week	9°	12°	12°	9°	9°	10°	9°
Previous year	8°	8°	10°	9°	8°	10°	10°

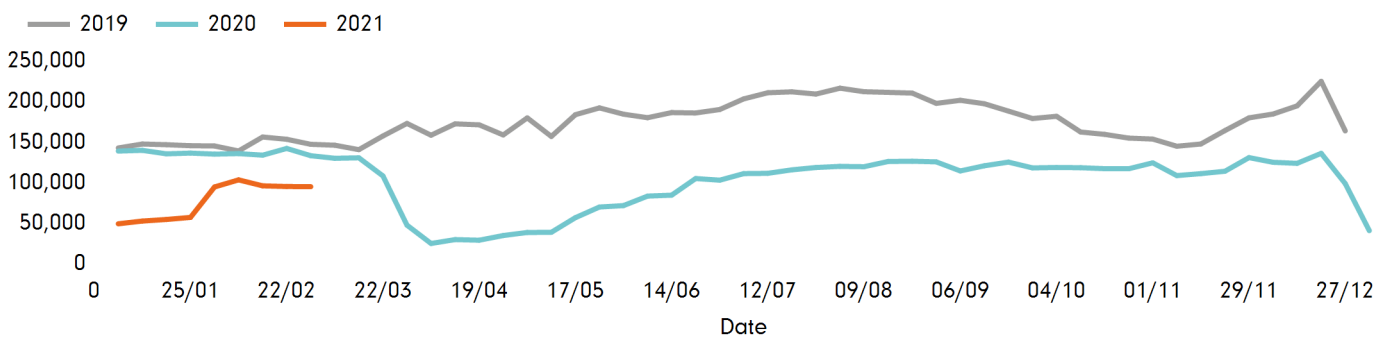
## Footfall by day



## Footfall by hour



## Footfall by week



## Footfall by location



This Week	<b>95,435</b>
Previous Week	<b>95,667</b>
Previous Year	<b>130,494</b>
2 Years Ago	<b>146,635</b>
Week on week %	<b>-0.2 %</b>
Year on Year %	<b>-26.9 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 9 , 2021 Vs Week 1, 2020 to Week 9 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week9, 2021 Vs Week 9, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week9 2021 Vs Week 8 2021