

# Footfall Report for: St Helier, King Street

## Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
St Helier, King Street	-46.9 %	-6.7 %	-32.4 %	-7.3 %	-7.1 %	6.2 %
South West	-69.5 %	-6.6 %	-70.9 %	-7.2 %	9.3 %	23.9 %
UK	-71.5 %	-4.0 %	-69.0 %	-8.1 %	12.7 %	9.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Helier, King Street for the last 52 weeks is 4,988,563 which is 44.9% down on the previous year.

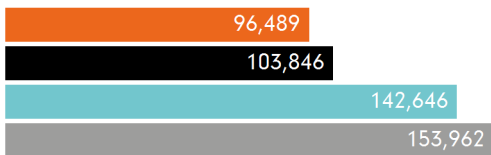
The total number of visitors for the year to date is 510,446 which is 46.9% down on the previous year.

The total number of visitors to St Helier, King Street in week commencing 15 February 2021 was 96,489.

The busiest day in week commencing 15 February 2021 was Saturday with 18,888 visitors.

The peak hour of the week was 14:00 on Saturday 20 February 2021 with footfall of 2,704.

## Footfall by week

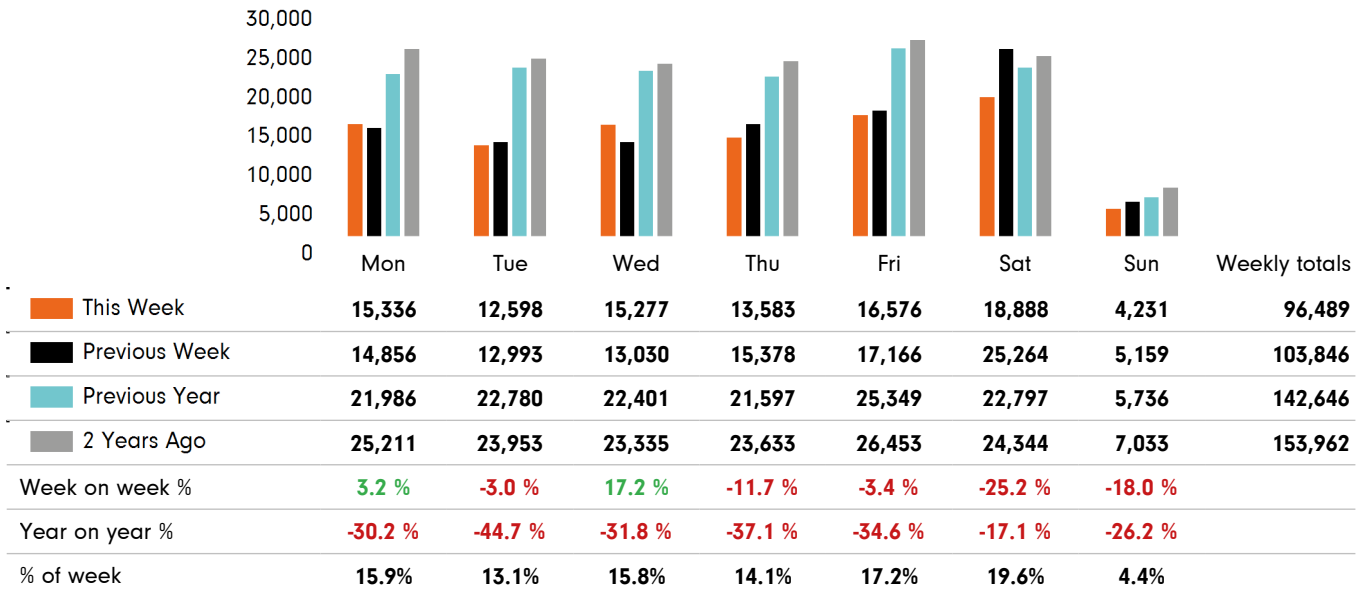


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

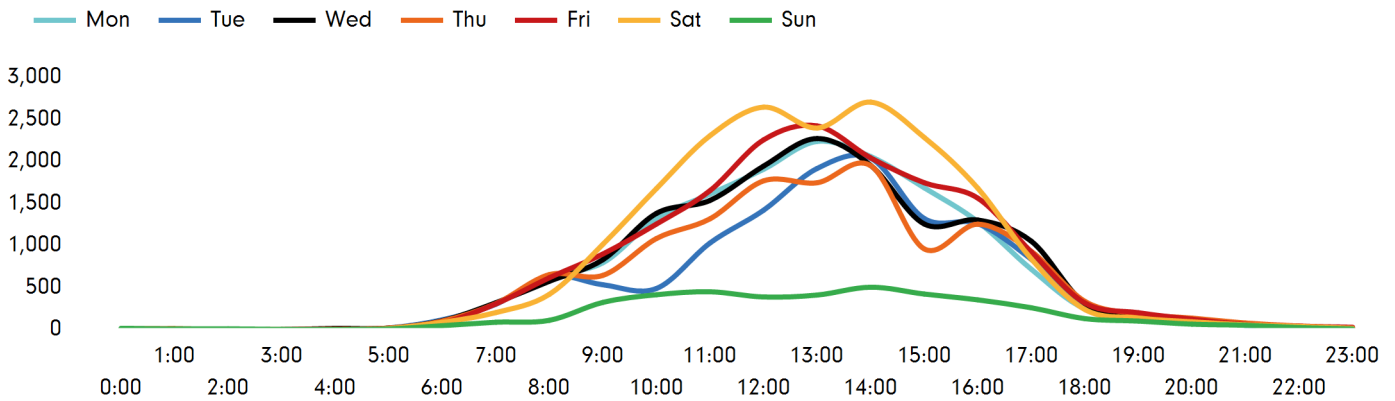
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	10°	10°	10°	10°	11°	13°	12°
Previous week	4°	1°	3°	3°	3°	2°	8°
Previous year	9°	10°	10°	11°	10°	11°	11°

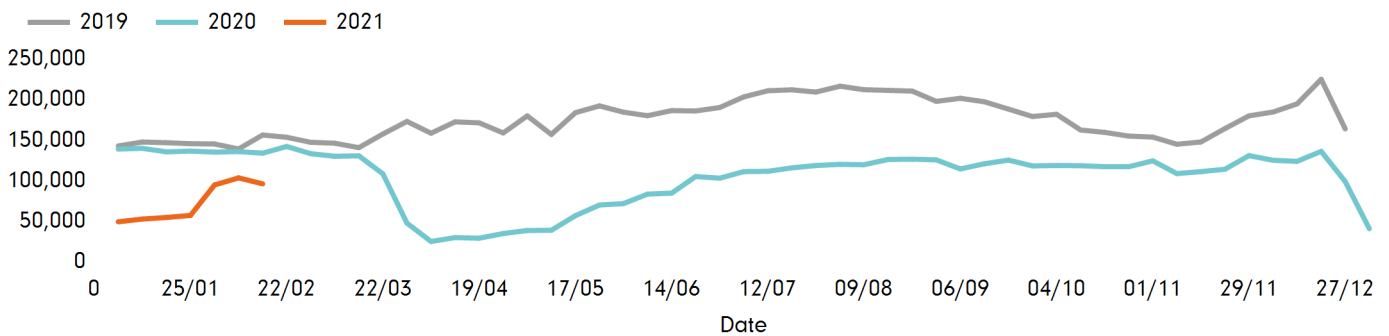
## Footfall by day



## Footfall by hour

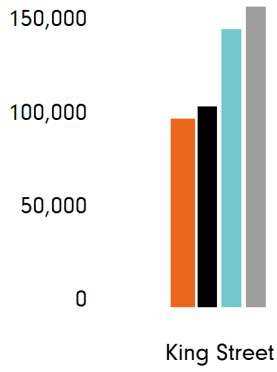


## Footfall by week



## Footfall by location

This week Previous week Previous year 2 Years ago



This Week	<b>96,489</b>
Previous Week	<b>103,846</b>
Previous Year	<b>142,646</b>
2 Years Ago	<b>153,962</b>
Week on week %	<b>-7.1 %</b>
Year on Year %	<b>-32.4 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 7, 2021 Vs Week 1, 2020 to Week 7, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week7, 2021 Vs Week 7, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week7 2021 Vs Week 6 2021