

Footfall Report for: St Helier, King Street

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
St Helier, King Street	-39.6 %	-0.8 %	-27.2 %	-0.9 %	14.7 %	9.5 %
South West	-42.0 %	-3.1 %	-68.6 %	-2.3 %	12.3 %	16.2 %
UK	-44.9 %	-2.1 %	-64.1 %	0.9 %	4.2 %	7.3 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for St Helier, King Street over the last 52 weeks is 36.6% down on the previous year.

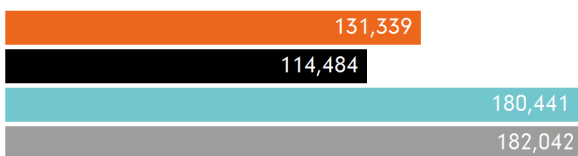
Footfall for the year to date is 39.6% down on the previous year.

The number of visitors counted for week commencing 23 November 2020 was 131,339.

The busiest day in week commencing 23 November 2020 was Saturday with 26,031 visitors.

The peak hour of the week was 13:00 on Saturday 28 November 2020 with footfall of 3,623

Footfall by week

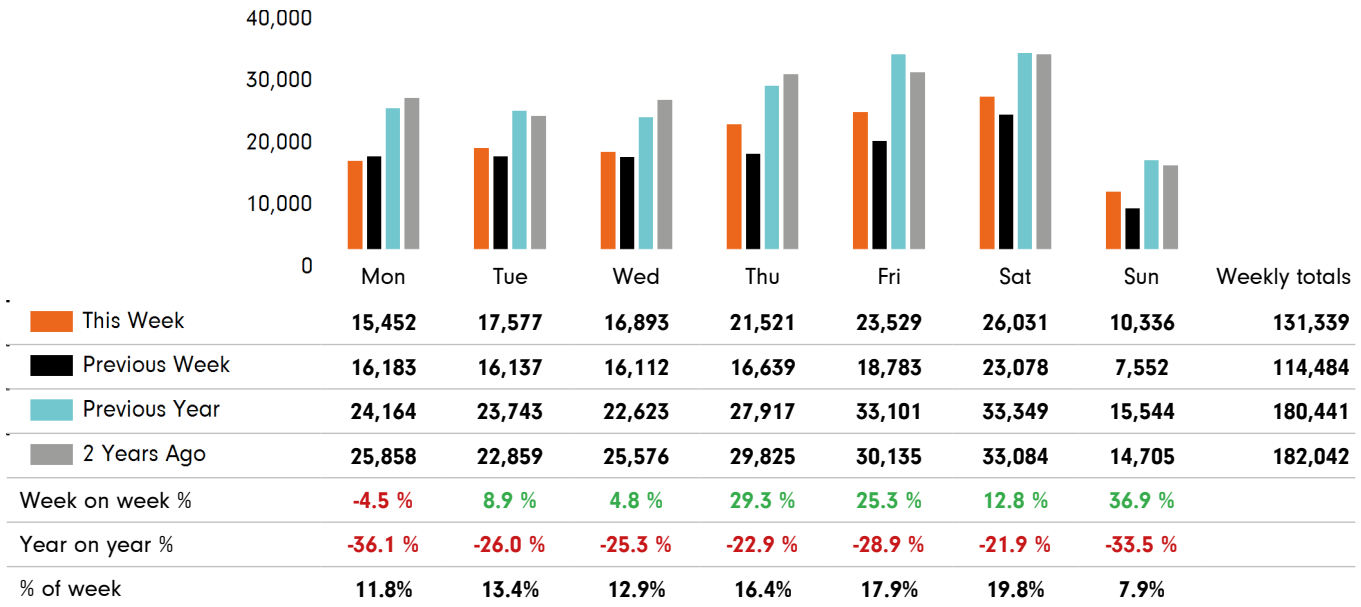


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

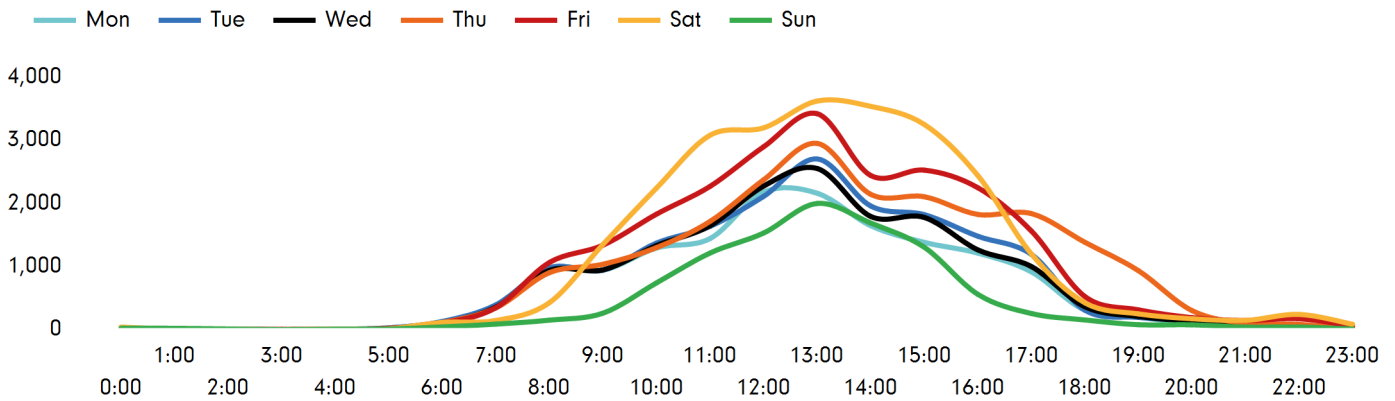
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	11°	12°	12°	11°	13°	12°
Previous week	13°	14°	15°	11°	11°	12°	12°
Previous year	13°	13°	12°	11°	10°	9°	9°

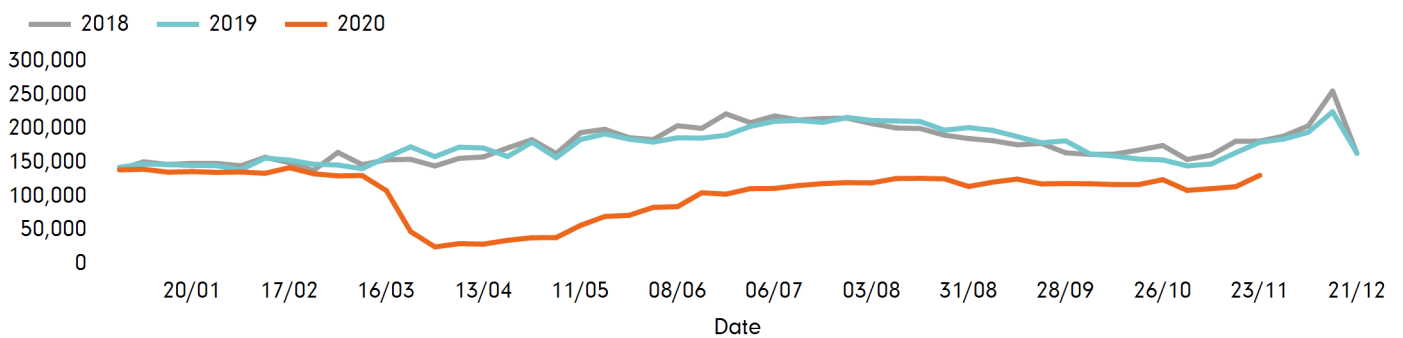
Footfall by day



Footfall by hour

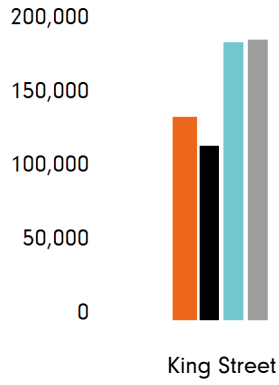


Footfall by week



Footfall by location

This week Previous week Previous year 2 Years ago



This Week	131,339
Previous Week	114,484
Previous Year	180,441
2 Years Ago	182,042
Week on week %	14.7 %
Year on Year %	-27.2 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 48, 2020 Vs Week 1, 2019 to Week 48, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week48, 2020 Vs Week 48, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week48 2020 Vs Week 47 2020