

Footfall Report for: St Helier, King Street

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
St Helier, King Street	-41.4 %	0.1 %	-26.5 %	-1.6 %	-1.0 %	-1.8 %
South West	-40.9 %	-2.7 %	-27.2 %	-5.4 %	-2.5 %	2.7 %
UK	-43.6 %	-1.8 %	-41.1 %	-5.2 %	-5.7 %	-0.1 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for St Helier, King Street over the last 52 weeks is 34.5% down on the previous year.

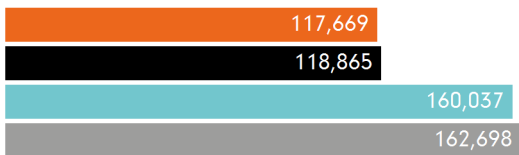
Footfall for the year to date is 41.4% down on the previous year.

The number of visitors counted for week commencing 12 October 2020 was 117,669.

The busiest day in week commencing 12 October 2020 was Saturday with 24,329 visitors.

The peak hour of the week was 14:00 on Saturday 17 October 2020 with footfall of 3,221

Footfall by week

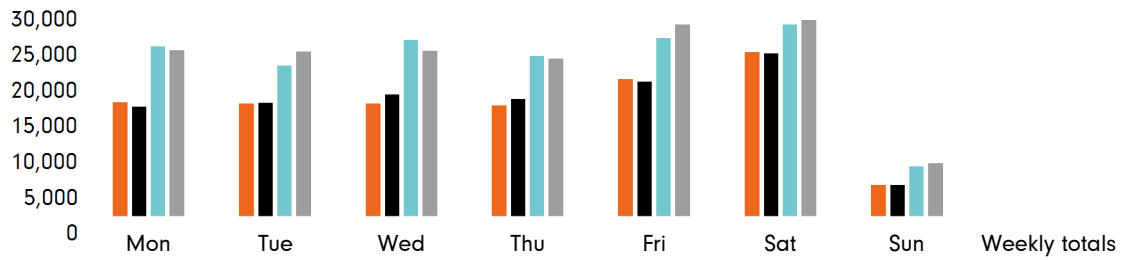


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

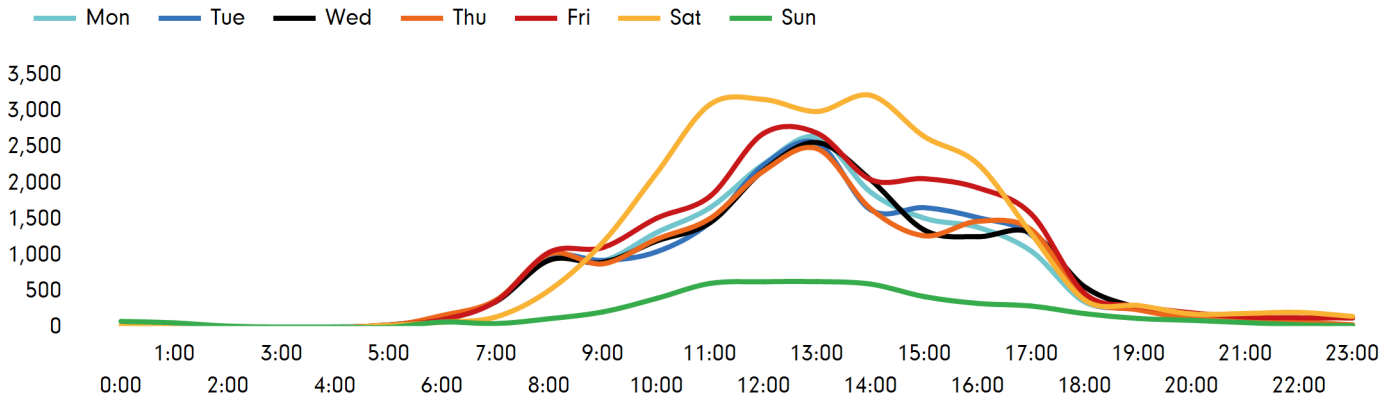
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	13°	12°	14°	13°	13°	12°	13°
Previous week	15°	15°	15°	17°	15°	14°	14°
Previous year	16°	15°	16°	15°	15°	14°	14°

Footfall by day

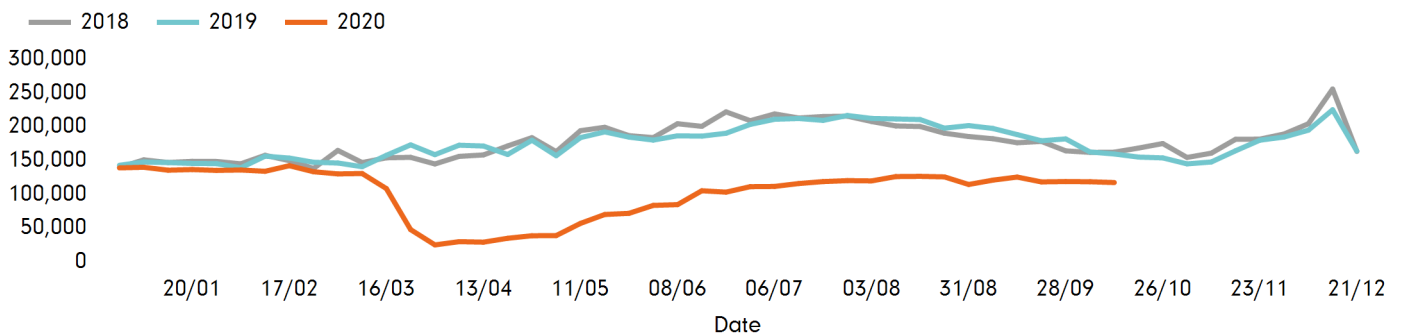


Week on week %	3.9 %	-0.6 %	-7.1 %	-5.5 %	1.9 %	0.5 %	0.2 %	
Year on year %	-31.9 %	-24.5 %	-35.1 %	-29.9 %	-22.5 %	-14.1 %	-33.9 %	
% of week	14.5%	14.4%	14.4%	14.2%	17.4%	20.7%	4.4%	

Footfall by hour

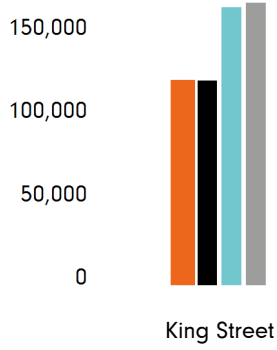


Footfall by week



Footfall by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	117,669
Previous Week	118,865
Previous Year	160,037
2 Years Ago	162,698
Week on week %	-1.0 %
Year on Year %	-26.5 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2020 to Week 42, 2020 Vs Week 1, 2019 to Week 42, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week42, 2020 Vs Week 42, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week42 2020 Vs Week 41 2020