Week 2, 2021. 11 Jan 2021 - 17 Jan 2021 Footfall Report for: St Helier, King Street

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
St Helier, King Street	-62.9 %	-5.2 %	-61.0 %	-7.7 %	6.8 %	-3.1 %
South West	-69.0 %	-6.1 %	-70.4 %	-8.1 %	-11.2 %	-2.7 %
UK	-72.4 %	-2.5 %	-73.8 %	-3.4 %	-7.3 %	2.0 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

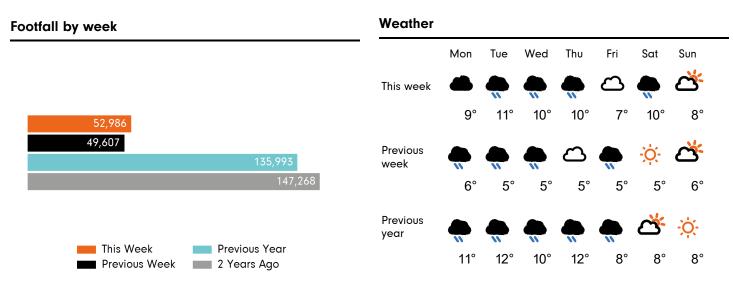
The change in footfall for St Helier, King Street over the last 52 weeks is 42.2% down on the previous year.

Footfall for the year to date is 62.9% down on the previous year.

The number of visitors counted for week commencing 11 January 2021 was 52,986.

The busiest day in week commencing 11 January 2021 was Friday with 9,573 visitors.

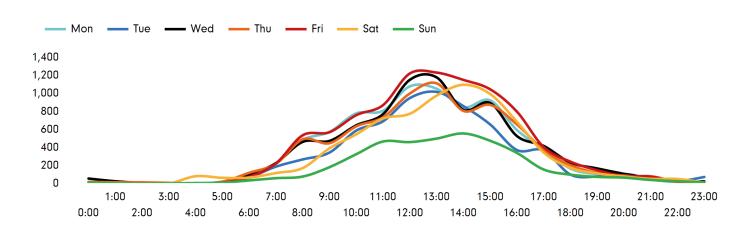
The peak hour of the week was 13:00 on Friday 15 January 2021 with footfall of 1,234



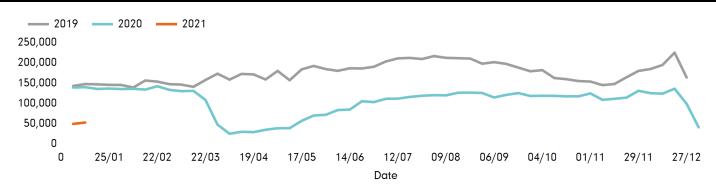
SPRINGBOARD.

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								Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
								8,283	6,887	8,467	8,120	9,573	7,597	4,059	52,986
								7,264	6,684	7,610	7,687	8,703	8,106	3,553	49,607
21,196	20,990	21,347	20,761	21,532	24,029	6,138	135,993								
22,981	22,986	21,659	22,946	24,972	25,531	6,193	147,268								
14.0 %	3.0 %	11.3 %	5.6 %	10.0 %	-6.3 %	14.2 %									
-60.9 %	-67.2 %	-60.3 %	- 60.9 %	-55.5 %	-68.4 %	-33.9 %									
15.6%	13.0%	16.0%	15.3%	18.1%	14.3%	7.7%									
	8,283 7,264 21,196 22,981 14.0 % -60.9 %	8,283 6,887 7,264 6,684 21,196 20,990 22,981 22,986 14.0 % 3.0 % -60.9 % -67.2 %	8,283 6,887 8,467 7,264 6,684 7,610 21,196 20,990 21,347 22,981 22,986 21,659 14.0 % 3.0 % 11.3 % -60.9 % -67.2 % -60.3 %	Mon Tue Wed Thu 8,283 6,887 8,467 8,120 7,264 6,684 7,610 7,687 21,196 20,990 21,347 20,761 22,981 22,986 21,659 22,946 14.0 % 3.0 % 11.3 % 5.6 % -60.9 % -67.2 % -60.3 % -60.9 %	Mon Tue Wed Thu Fri 8,283 6,887 8,467 8,120 9,573 7,264 6,684 7,610 7,687 8,703 21,196 20,990 21,347 20,761 21,532 22,981 22,986 21,659 22,946 24,972 14.0 % 3.0 % 11.3 % 5.6 % 10.0 % -60.9 % -67.2 % -60.3 % -60.9 % -55.5 %	Mon Tue Wed Thu Fri Sat 8,283 6,887 8,467 8,120 9,573 7,597 7,264 6,684 7,610 7,687 8,703 8,106 21,196 20,990 21,347 20,761 21,532 24,029 22,981 22,986 21,659 22,946 24,972 25,531 14.0 % 3.0 % 11.3 % 5.6 % 10.0 % -6.3 % -60.9 % -67.2 % -60.3 % -60.9 % -55.5 % -68.4 %	Mon Tue Wed Thu Fri Sat Sun 8,283 6,887 8,467 8,120 9,573 7,597 4,059 7,264 6,684 7,610 7,687 8,703 8,106 3,553 21,196 20,990 21,347 20,761 21,532 24,029 6,138 22,981 22,986 21,659 22,946 24,972 25,531 6,193 14.0 % 3.0 % 11.3 % 5.6 % 10.0 % -6.3 % 14.2 % -60.9 % -67.2 % -60.3 % -60.9 % -55.5 % -68.4 % -33.9 %								

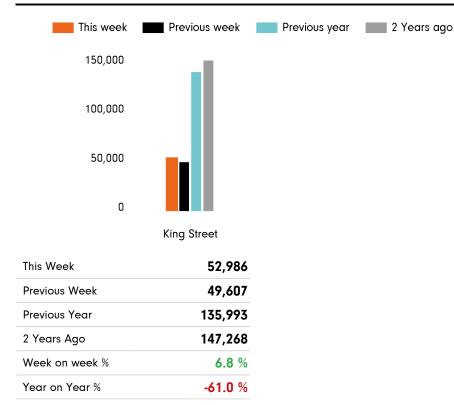
Footfall by hour



Footfall by week



Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 2 , 2021 Vs Week 1, 2020 to Week 2 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.Week2, 2021 Vs Week 2, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2021 Vs Week 1 2021