

Footfall Report for: St Helier, King Street

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
St Helier, King Street	-62.9 %	-5.2 %	-61.0 %	-7.7 %	6.8 %	-3.1 %
South West	-69.0 %	-6.1 %	-70.4 %	-8.1 %	-11.2 %	-2.7 %
UK	-72.4 %	-2.5 %	-73.8 %	-3.4 %	-7.3 %	2.0 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for St Helier, King Street over the last 52 weeks is 42.2% down on the previous year.

Footfall for the year to date is 62.9% down on the previous year.

The number of visitors counted for week commencing 11 January 2021 was 52,986.

The busiest day in week commencing 11 January 2021 was Friday with 9,573 visitors.

The peak hour of the week was 13:00 on Friday 15 January 2021 with footfall of 1,234

Footfall by week

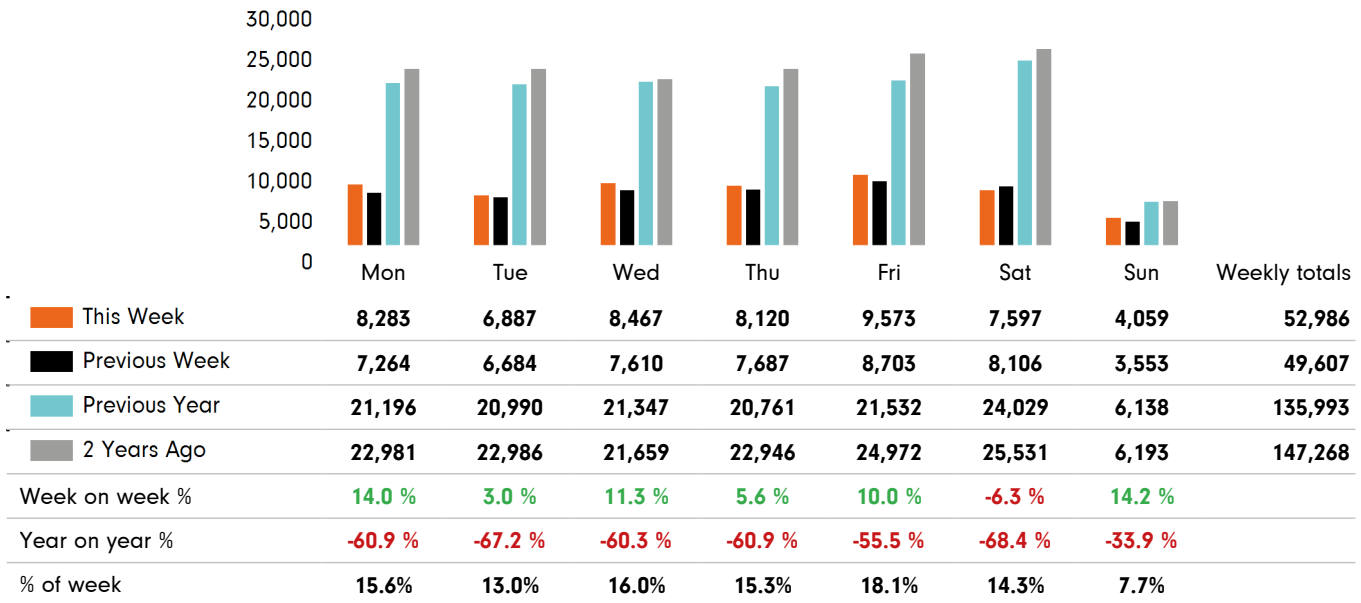


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

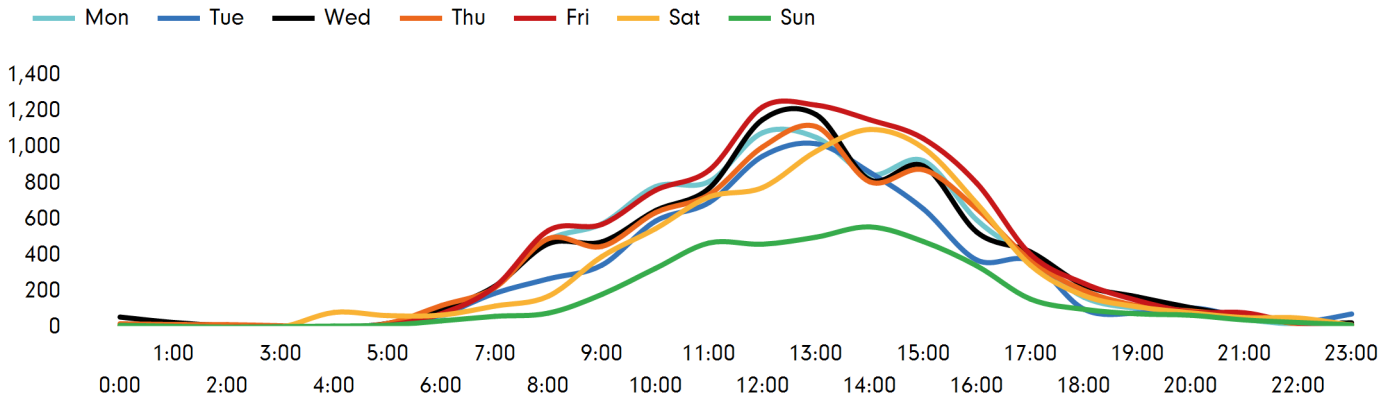
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	9°	11°	10°	10°	7°	10°	8°
Previous week	6°	5°	5°	5°	5°	5°	6°
Previous year	11°	12°	10°	12°	8°	8°	8°

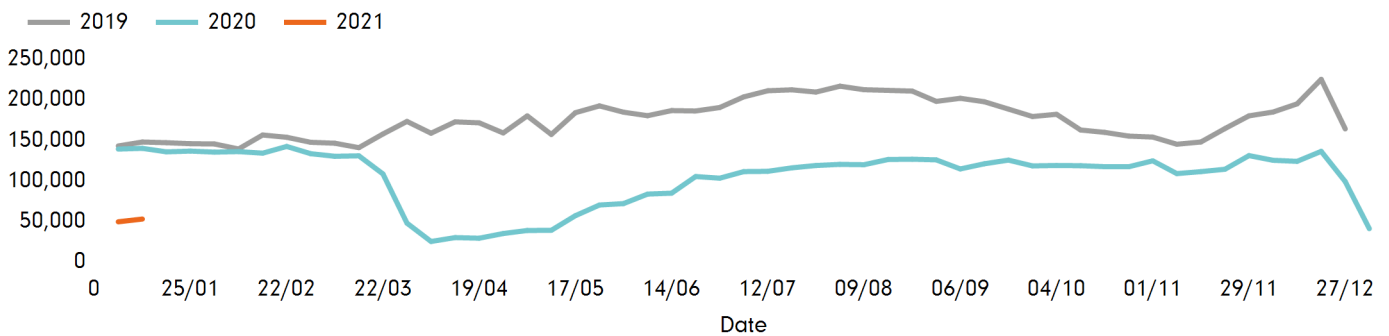
Footfall by day



Footfall by hour

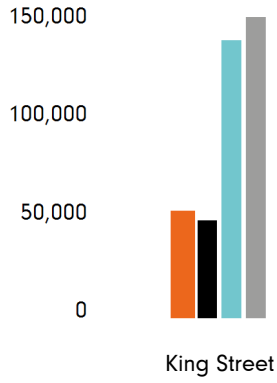


Footfall by week



Footfall by location

This week Previous week Previous year 2 Years ago



This Week	52,986
Previous Week	49,607
Previous Year	135,993
2 Years Ago	147,268
Week on week %	6.8 %
Year on Year %	-61.0 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 2, 2021 Vs Week 1, 2020 to Week 2, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week2, 2021 Vs Week 2, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week2 2021 Vs Week 1 2021