

Footfall Report for: St Helier, King Street

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
St Helier, King Street	-64.6 %	-4.0 %	-64.6 %	-5.3 %	20.6 %	0.6 %
South West	-67.6 %	-5.1 %	-67.6 %	-8.3 %	-47.4 %	-15.6 %
UK	-70.9 %	-2.0 %	-70.9 %	-4.1 %	-24.1 %	-8.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for St Helier, King Street over the last 52 weeks is 41.4% down on the previous year.

Footfall for the year to date is 64.6% down on the previous year.

The number of visitors counted for week commencing 4 January 2021 was 49,607.

The busiest day in week commencing 4 January 2021 was Friday with 8,703 visitors.

The peak hour of the week was 14:00 on Saturday 9 January 2021 with footfall of 1,515

Footfall by week

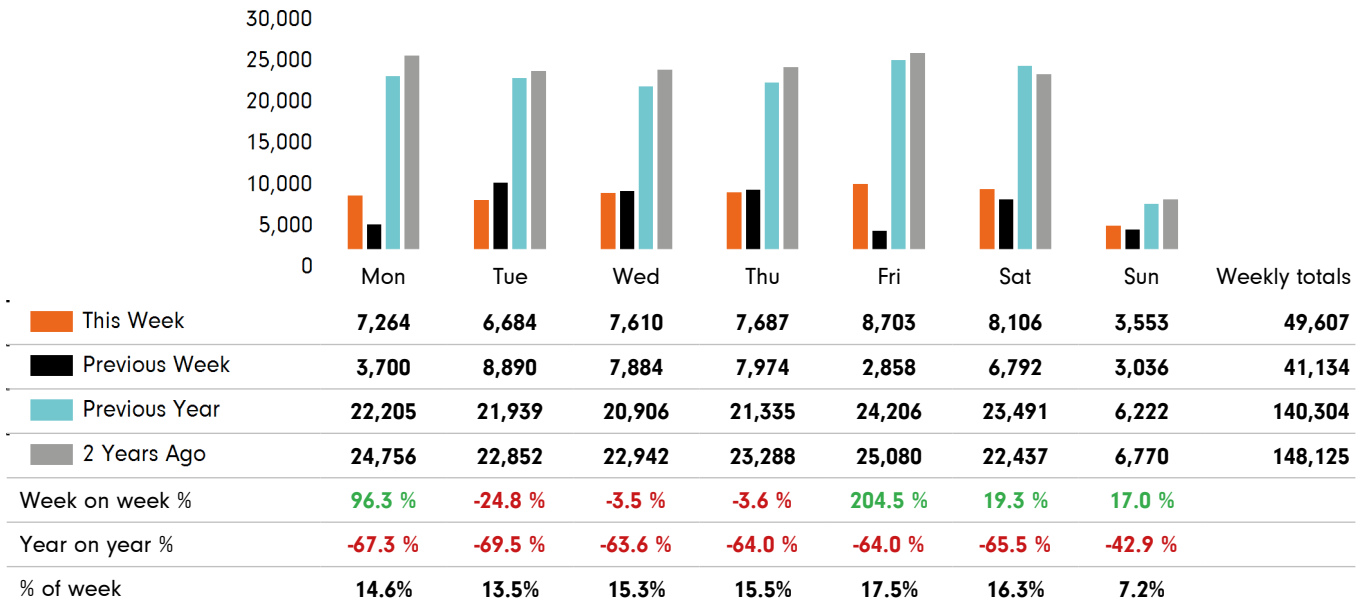


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

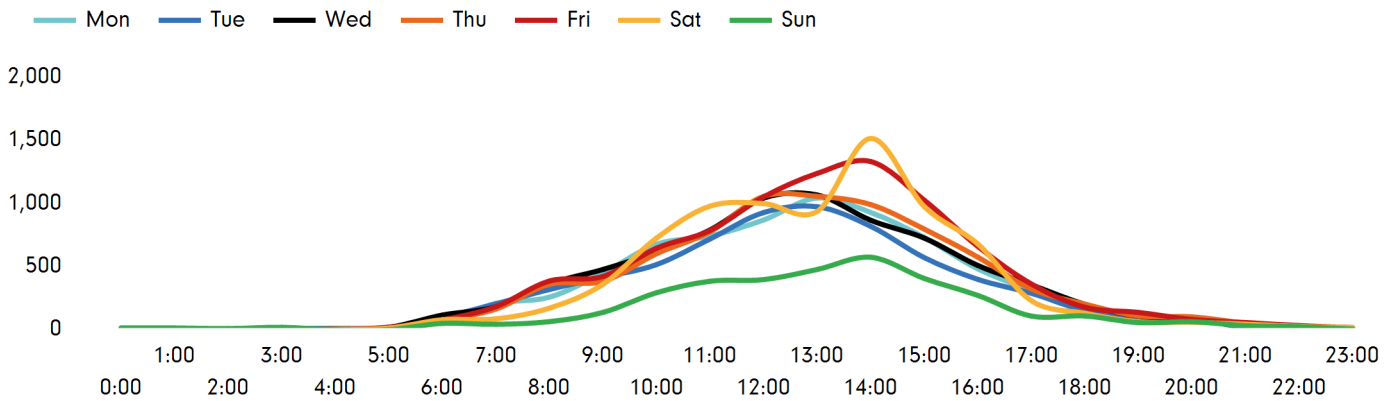
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	6°	5°	5°	5°	5°	5°	6°
Previous week	7°	7°	8°	5°	6°	6°	5°
Previous year	10°	11°	12°	12°	9°	10°	11°

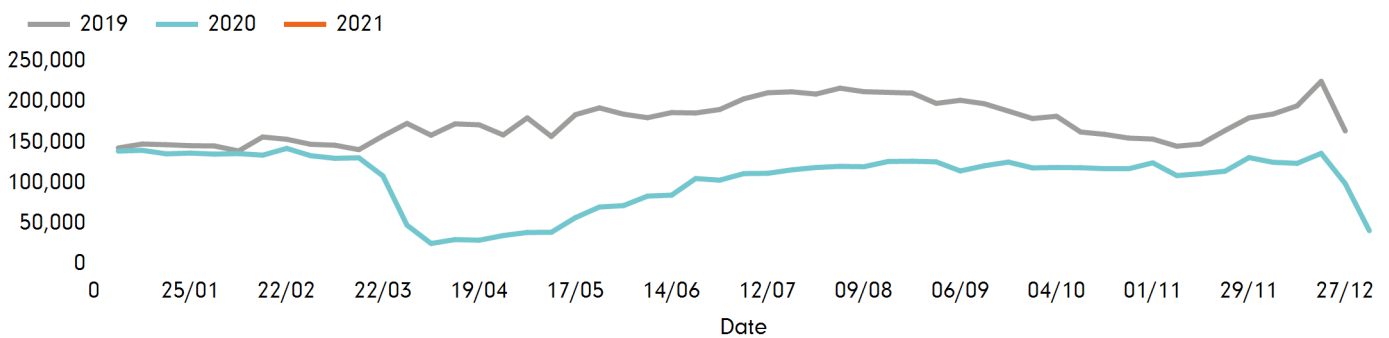
Footfall by day



Footfall by hour

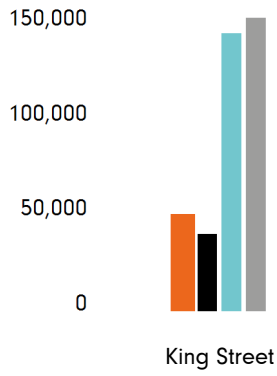


Footfall by week



Footfall by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	49,607
Previous Week	41,134
Previous Year	140,304
2 Years Ago	148,125
Week on week %	20.6 %
Year on Year %	-64.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 1, 2021 Vs Week 1, 2020 to Week 1, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week1, 2021 Vs Week 1, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2021 Vs Week 52 2020