



# JERSEY Chamber of Commerce

## Terms of Reference of the Digital Business Committee (the “Committee”) 2020.

**Committee Chair: Ronne Isherwood**

**Committee Members: Aonghus Fraser, David Cartwright, Jane Flemmer, Leonie McCrann, Lloyd Adams, Mark Evans, Nardine Nicolas, Sara Johns**

- Our key aim is to improve the digital knowledge of our members, ensuring the delivery of thought leadership through relevant events
  - Speakers at Chamber events
  - Corporate sponsorship / Chamber online
  - Testimonials and case studies
- We must represent the commercial side of technology, what is available, what trends are emerging and how current and future technology can improve our member’s businesses and wider commerce in Jersey
- Be aware of and collaborate with other relevant stakeholders in the digital landscape. Driving the conversation and participation with Government departments and partners for the benefit of making Jersey a place of digital excellence by influencing cultural and behavioural shift inside and outside of Government
- Assist and advise Chamber in relation to the use of digital communication, systems and social media and be available to engage and interact with other Chamber Committees to assist their goals
- Specifically, in 2020 we should have focus on the growth of digital services, export of digital services and products and on encouraging businesses to use local services.



# JERSEY Chamber of Commerce

## **Committee Meeting Schedule and Protocol**

We will meet on a regular basis, on the first or second Wednesday bi-monthly at 8:30am. The meeting will take no longer than 90 minutes.

The Chair or appointed Chair will manage the meeting to time and to the agreed agenda.

Apologies will be given more than 24 hours advance of the meetings where possible.

Previous minutes, action points and an agenda will be provided more than 24 hours in advance of the meeting.

Committee members are expected to have read minutes prior to meetings, participate actively and to distribute action points throughout the Committee, in order to provide delivery or updates at the following meeting.