

# Footfall Report for: St Helier, King Street

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
St Helier, King Street	8.1%	27.0%	2.0%	8.3%	-2.5%	-1.8%
South West	3.2%	36.5%	3.2%	-0.8%	4.1%	3.0%
UK	5.1%	48.1%	0.6%	8.0%	0.5%	3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Helier, King Street for the last 52 weeks is 7,457,861 which is 7% up on the previous year.

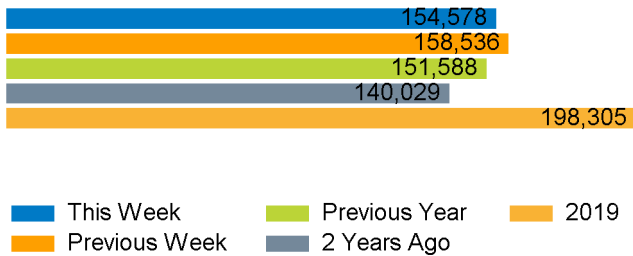
The total number of visitors for the year to date is 4,895,406 which is 8.1% up on the previous year.

The total number of visitors to St Helier, King Street in week commencing 21 August 2023 was 154,578.

The busiest day in week commencing 21 August 2023 was Friday with 25,445 visitors.

The peak hour of the week was 12:00 on Friday 25 August 2023 with footfall of 3,283.

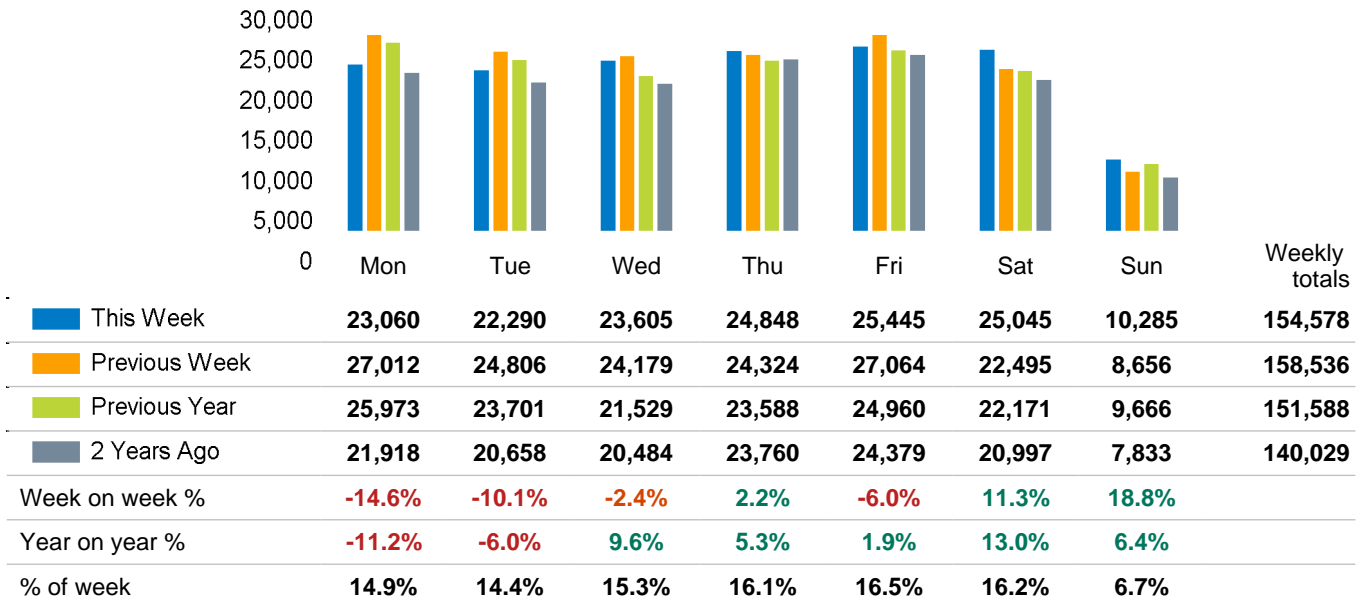
## Footfall Counts by week



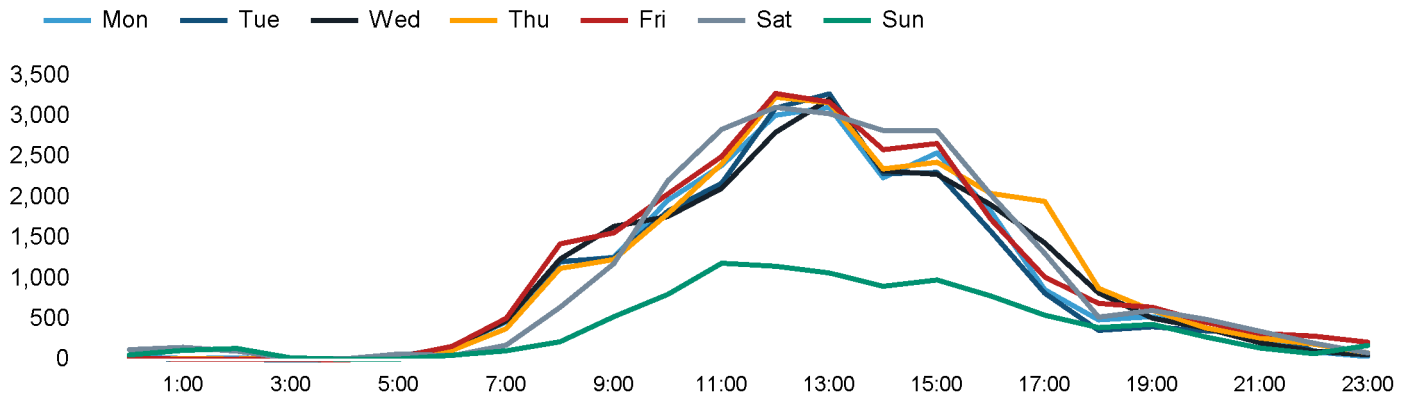
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	22°	25°	25°	21°	20°	19°
Previous week	21°	20°	20°	25°	25°	24°	23°
Previous year	21°	22°	23°	21°	20°	22°	22°

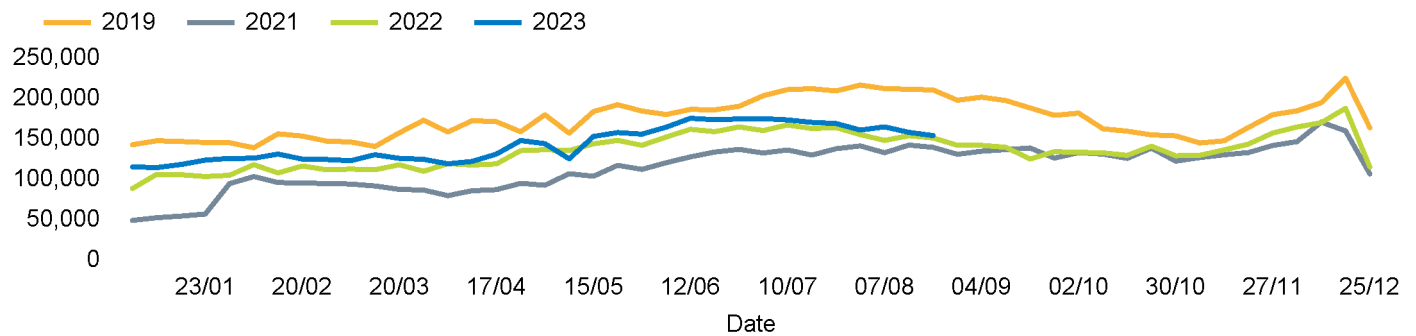
## Footfall Counts by day



## Footfall Counts by hour



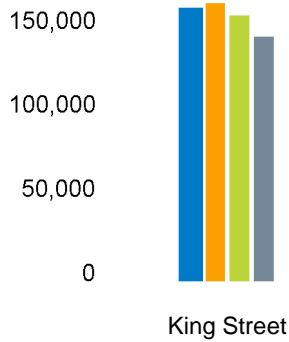
## Footfall Counts by week



## Footfall Counts by location

---

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	<b>154,578</b>
Previous Week	<b>158,536</b>
Previous Year	<b>151,588</b>
2 Years Ago	<b>140,029</b>
Week on week %	<b>-2.5 %</b>
Year on Year %	<b>2.0 %</b>

## Reporting dates

---

This week - 21 August 2023 - 27 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 34, 2023 Vs Week 1, 2022 to Week 34, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2023 Vs Week 34, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2023 Vs Week 33 2023

# 2019 Comparison for: St Helier, King Street

## 2019 comparison for St Helier, King Street

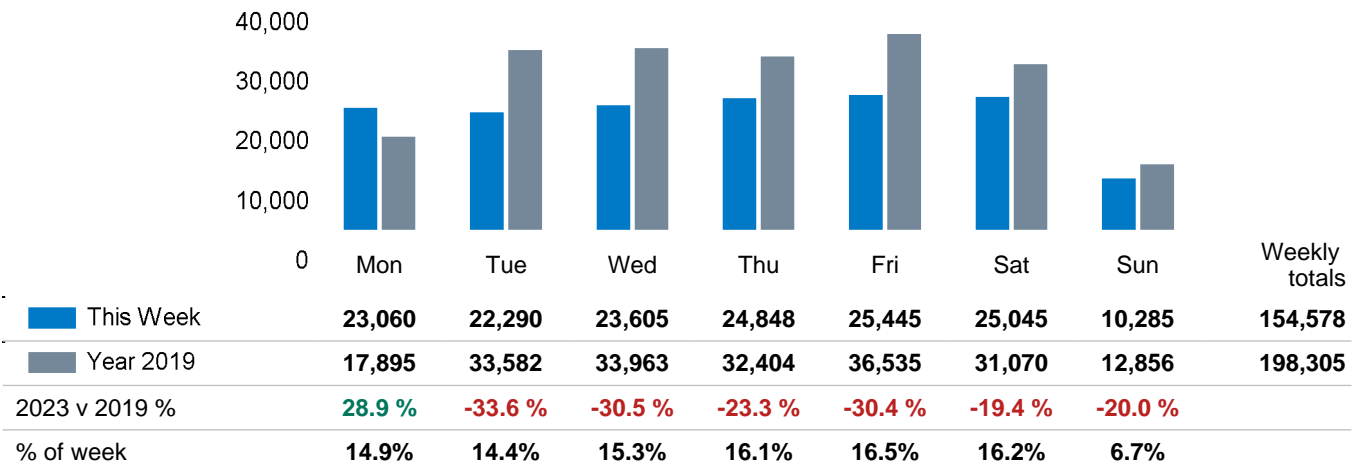
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
St Helier, King Street	<b>-18.4 %</b>	<b>-22.1 %</b>
South West	<b>-11.9 %</b>	<b>-11.0 %</b>
UK	<b>-14.3 %</b>	<b>-12.3 %</b>

St Helier, King Street is compared to the high street index.

### Footfall Counts by day



### Footfall Counts by location

